



Video Challenge General Rules

The challenge was launched at the PSAC North 4th Triennial Convention, on Friday, May 30th, 2008

This is an opportunity for YOU to tell US what “think public” means!

The Challenge opens 12:00 p.m., Friday, May 30th, 2008 – entries will not be accepted prior to this date.

General Rules for Participation:

1. The video entry must be 60 seconds or less in length.
2. Entry must be a positive “*think public*” message.
3. Deadline for entries is to be announced.
4. Entry must be submitted from a PSAC North member in good standing, but we encourage the involvement of family and friends in the production of the video.
5. Be as creative or simple as you want, but keep it clean folks!
6. Who can watch the video? Anyone! That’s right: market your video far & wide.

Be creative and have fun!